

URBAN AGE ELECTRIC CITY CONFERENCE

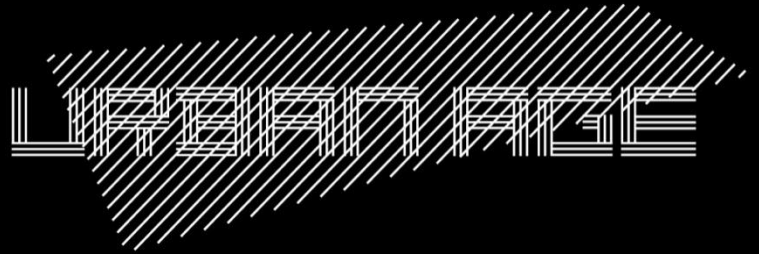
DECEMBER 2012

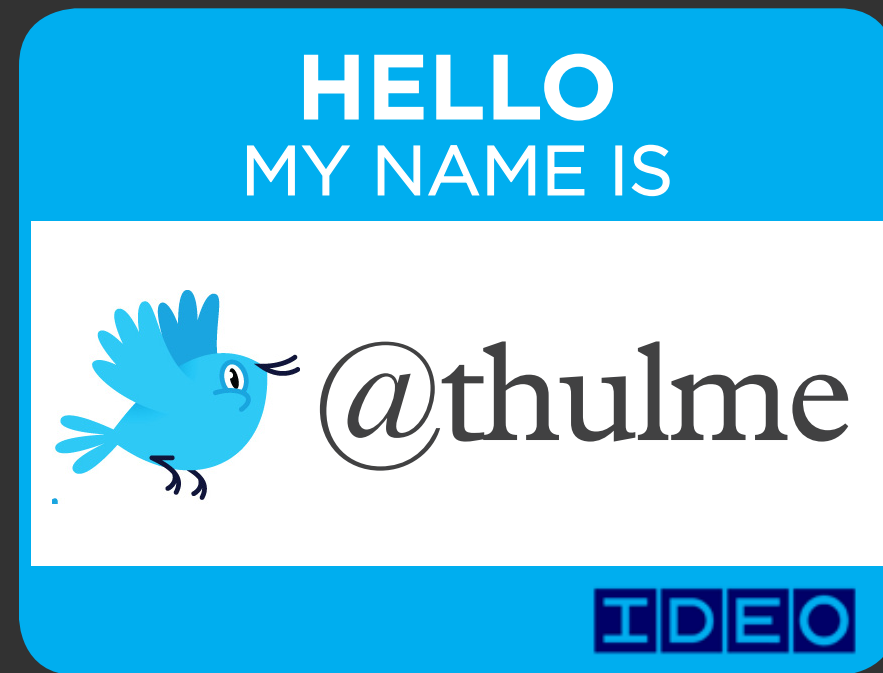
Tom Hulme

IDEO London

Participation Economy

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www.lsecities.net





CITIZEN CENTRED







Hierarchy of Needs

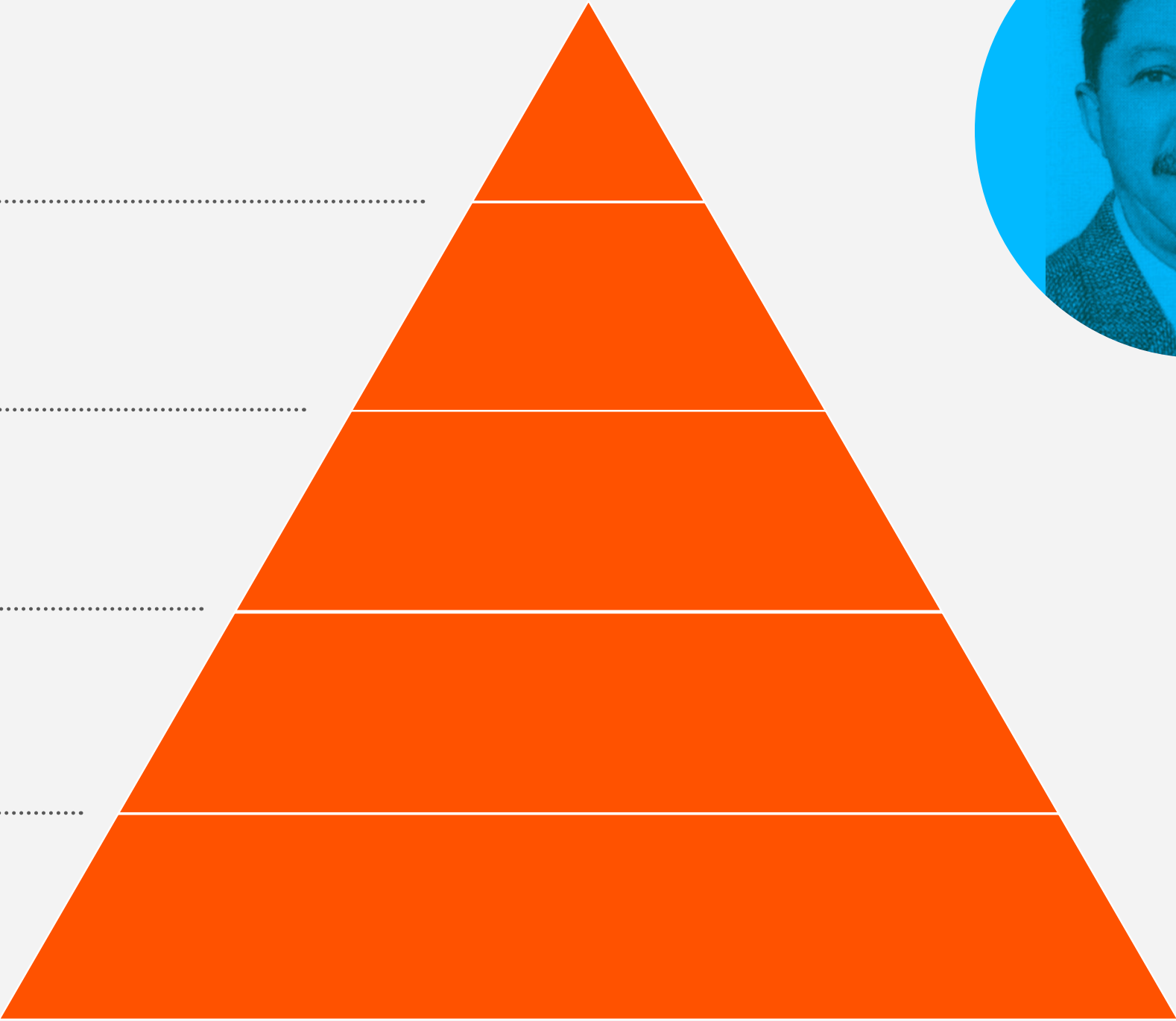
Self Actualisation

Esteem

Love / Belonging

Safety

Physiological





What's Street Bump?

Street Bump is a crowd-sourcing project that helps residents improve their neighborhood streets. Volunteers use the Street Bump mobile app to collect road condition data while they drive. The data provides governments with real-time information to fix problems and plan long term investments.

[Learn More](#)

Where is Street Bump being used?

2,003 trips recorded, 115,418 bumps detected

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Open innovation with IDEO

OPEN IDEO

Where people design better, together **BETA**

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OpenIDEO is an open innovation platform. Join our global community to solve big challenges for social good.

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Recommend 6,445 people recommend this.

WATCH OUR VIDEO TO LEARN HOW IT WORKS


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Featured Challenge

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How might we support web entrepreneurs in launching and growing sustainable global businesses?



I'm happy for getting this toilet in my house

Check out this amazing OpenIDEO and IDEO.org impact story from our Sanitation challenge with Unilever and Ghana. 25 homes in Accra now boast Clean Team toilets and sanitation service.

How might we restore vibrancy in cities and regions facing economic decline?

INSPIRATION **894** inspirations


CONCEPTING **329** concepts

APPLAUSE **329** final concepts

REFINEMENT **20** final concepts

EVALUATION **20** final concepts

Support



Congratulations
to all our contributors!

Check out the impact stories!

- Learn more**
- Intro Video by Steelcase →
 - Challenge FAQ →
 - Supporting Resources Forum →
 - Brainstorm in a Box →
 - Concepting Tips →
 - Refining the Top 20 →
 - Announcing our Winning Concepts →

Share this challenge

Challenge Brief

OpenIDEO has partnered with Steelcase to explore the topic of revitalising struggling cities around the world. Together we're looking to design solutions – from entrepreneurship and education to community mobilisation and campaigns – that reinvigorate and help restore areas facing economic decline, population loss, unemployment and erosion of social/civic services or other critical issues. As our global economies become more intertwined and interconnected, we have a unique opportunity to consider ways that we can each bring vibrancy and prosperity to our own neighborhoods, towns and cities.



steelcase inc

Sponsored by:
[Steelcase](#)


Challenge Start Date:
November 08, 2011,
07:00PM

Challenge End Date:
January 19, 2012,
06:30PM

- Terms & Conditions**
- [Terms of Use](#)
 - [Challenge Rules](#)

INSPIRATION 894 inspirations | CONCEPTING 329 concepts | APPLAUSE 329 final concepts | REFINEMENT 20 final concepts | EVALUATION 20 final concepts

Support


Congratulations
to all our contributors!

MISSION #1
Explore Vibrancy

Share your definition of what vibrancy looks like where you live. [Find out more...](#)

MISSION #2
Share Stories

Tell us about the cities and communities you know are currently struggling or in the process of revitalising. [Find out more...](#)

MISSION #3
Collect Insights

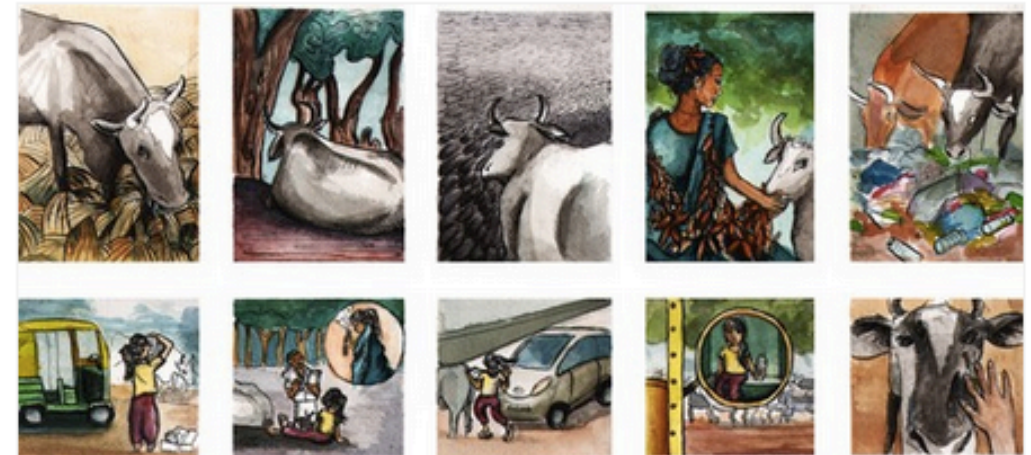
Interview someone living in a struggling city or region to learn more. [Find out more...](#)

Inspiration [back to list](#) < 1 of 894 inspirations >

Get Active [Find out more...](#) MISSION #4

The Indian City Through the Perspective of a Cow

Cows roam India. But dramatic changes in India are changing the cows. I followed 3 cows in regions with progressing degrees of "development" and observed parameters that revealed insights about India's changing social and environmental fabric.



Cow Day! In water color



Submitted by:
[Rebecca Hui](#)
November 28, 2011
07:06AM

1439 views
28 comments
29 applause

[Applaud this](#)
[Bookmark](#)

Share this inspiration

[Recommend](#) 26
[+1](#) 0
[Tweet this](#)
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The Challenge 1427 followers Follow updates

How might we restore vibrancy in cities and regions facing economic decline?

[Read the brief](#)

APPLAUSE 329 final concepts
REFINEMENT 20 final concepts
EVALUATION 20 final concepts
WINNING CONCEPTS Announced!
REALISATION Ongoing

Support

Activity Feed

Nathan commented on a concept - Reclaimed in Detroit
Great concept Vincent, one of my best friends was just in Michigan bringing awareness to their alternative energy initiatives and used to live in a reclaimed building in Detroit

James commented on an inspiration - Tidy Street: Changing Neighbors' Behaviors through Voluntary Monitoring and Public Infographics
Hey guys! This inspiration is fantastic! Meena kindly posted a link to this on an concept I have just put forward in the Inspiring Communities challenge. I wonder if

Bob commented on a concept - Local Lore Treasure Hunt
Just added a small comment and applause. Will check back as concepting phase progresses.

Johan commented on a concept - Local Lore Treasure Hunt
can you take a look at the ongoing challenge, about Singapore, there could be bread

Winning concept back to list

4 of 11 concepts



Vibrancy in a Box

A DIY way to get active in your community. (UPDATED!)



Submitted by:
Sarah Fathallah
December 06, 2011
06:21PM

3099 views
46 comments
39 applause

Applaud this

Bookmark

Share this concept

Recommend 3

0

Tweet this

Email to friends

Share

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APPLAUSE 329 final concepts

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Recent Updates

- August 15, 2012
[Lessons from miLES: Fail Early, Fail Often](#)
1 comment
- June 25, 2012
[The Launch of Intermodal](#)
0 comments
- May 23, 2012
[Made in Lower East Side: The Beginning](#)
10 comments

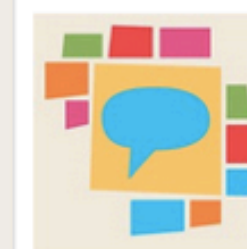
[View all updates](#)

Realisation

Lessons from miLES: Fail Early, Fail Often

August 15, 2012, 10:59PM

OpenIDEO had the chance to chat with [Sarah Fathallah](#) and [Eric Ho](#), two members of the miLES team pursuing urban revitalisation efforts in Manhattan's Lower East Side. Here's what they shared on their progress – and how you can help!



Submitted by: [OpenIDEO](#)

August 15, 2012 10:59PM

1179 views
1 comment
5 applause

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How might we inspire and enable communities to take more initiative in making their local environments better?

[Read the brief](#)

INSPIRATION 271 inspirations	CONCEPTING 80 concepts	APPLAUSE Starts in 3 days	REFINEMENT Starts in 6 days	EVALUATION Starts in 20 days
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3 days before Concepting finishes


[+ Add your concept](#)

[Learn more](#)

Concepting

Let's take everything we learned during the Inspiration phase and use those insights to develop our own innovative ideas to address the challenge question. Get creative, join conversations – and remember: **the more visual you can make your posts, the better!** [Read more.](#)

15 minutes to make a difference



Featured Concept
15 minutes/day

15 minutes/day is a platform that lets people sign up online for short time slots to do community good. By enabling people to donate small amounts of time here and there, more people are able to contribute in small ways that add up to big impact. Submitted

thanks

@thulme

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