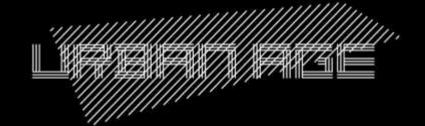
### URBAN AGE ELECTRIC CITY CONFERENCE

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The low-tech experience and social inclusion: Medellin's MetroCable













# The low-tech experience and social inclusion: Medellin's *Metrocables*

Urban Age Electric City Conference LSE 6-7 December 2012

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# Medellin's *Social Urbanism*Governance, mobility and poverty

- 1. Introduction
- 2. Mobility and social exclusion
- 3. Metrocables: Quick-fix toys?
- Lessons from Medellin



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#### Aerial cars: a new urban fad?



London: Emirates Air Line (2012)





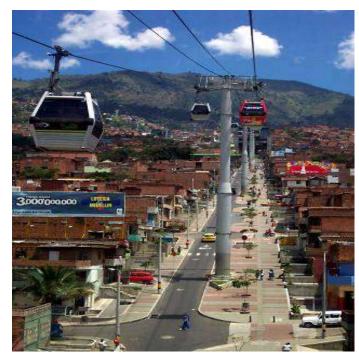
Constantine, Algeria: Télécabine (2008)
Source: Darine (Wikipedia)



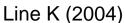
Complexo do Alemao, Rio de Janeiro (2010)

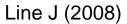
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### Medellin's aerial cable-cars (Metrocables)













### 2. Mobility and social exclusion

- Mobility as a necessary condition of contemporary urban life
- (Im)mobility and class the wealthy can enjoy the luxury of immobility; the very poor are anchored to one place
- Limited mobility:
  - Constrains participation in urban life
  - Turns geographical marginalisation into deeper social exclusion
     Bauman, 2000; Ohnmacht et al., 2009; Ureta, 2008; Zibechi, 2008; Kaufmann et al. 2004





### *Metrocable comunas* (districts)

Among the city's poorest and most conflictual in the city

Between 44 & 62% of *comuna* residents are tenants







### 3. Metrocables: 'Quick-fix toys'?

Two *Metrocable* lines linked to the (surface) metro system:

Linea K (Santo Domingo Savio): opened 2004

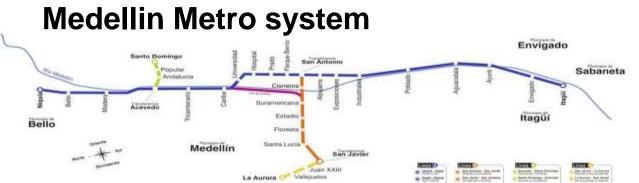
- Comunas 1 & 2 (230,000 inh.)
- Length: 2 km (rises 400 m from valley); 3 stations
- 3,000 passengers/hour
- Funding: Medellin municipality 55% + Metro 45%

#### Linea J (San Javier): opened 2008

- Comunas 7 & 13 (295,000 inh.)
- Length: 2.3 km; 3 stations
- 3,000 passengers/hour
- Funding: Medellin municipality 73% + Metro 27%



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#### Metro:

State commercial enterprise:

•50% municipality +

•50% province









### Metrocables and urban upgrading programme





Linea K and Parque España Library

Parque Arvi tourist Line L





### Upgrading along the Juan Bobo stream





Before upgrading

After upgrading

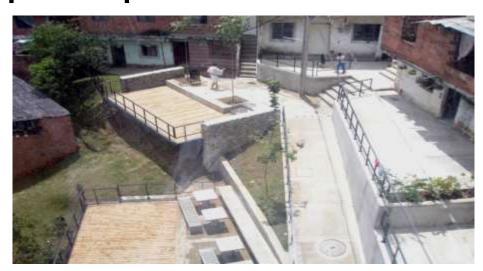


Source: Medellín Municipality



### **Upgrading of public spaces**





Parque del Ajedrez Popular before and after upgrading





# Economic activity and public investment (PUI) in and around *Linea K*, 2002-2010:

- Capital investment in Metrocable: ca. <u>US\$24 million</u>
- Investment in public space and other public facilities: ca. <u>US\$225</u> <u>million</u>
- Increased open space: from 0.65 to 1.48 m<sup>2</sup>/inhabitant
- Increase in number of local businesses: from 700 to 1,000
- 92% of jobs in public works generated locally
- 18 new parks, 4 new pedestrian bridges
- Tourism as a new source of income





#### **Cost comparisons with other systems**

Mode	Year	Capacity	Length	Cost/Km
	completed		(Km)	(US\$ million)
Medellin: <i>Metrocable</i> Line K	2004	3,000 pax/hour	2.1	11.6
Medellin: <i>Metrocable</i> Line J	2008	3,000 pax/hour	2.8	16.8
Caracas: San Agustin Metrocable	2010	1,200 pax/hour	1.8	176.0
Bogotá BRT Phase I	2000	N/A	N/A	8.3
Bogotá BRT Phase II	2000-2008	N/A	N/A	15.2
Bogotá heavy rail (1997 proposal)	N/A	N/A	N/A	105.0



### Have *Metrocables* improved mobility?

- Convenience, safety and comfort
- Transport savings (combined fares) BUT seen as expensive
- Time to reach main metro line for residents in highest areas reduced from 1½ hours to 15 minutes (plus distance to station and long queues at peak times)
- Main cable-car users: formal sector workers
- Less advantageous for:
  - Multiple transport modes
  - Multi-purpose trips (e.g. women)
  - Workers with bulky parcels
  - The young (mobile phones rated more highly)



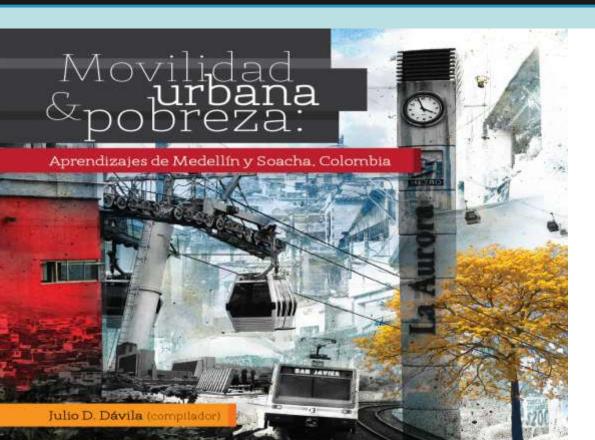


#### 4. Lessons from Medellín

- Consensus on the need to reduce violence and social exclusion built through negotiation and over time
- Political imagination and boldness: Metrocables, escalators, BRT
- Urban (physical) interventions at the core of efforts: transport, public space, civic architecture
- Powerful publicly-owned institutions, <u>not privatised</u>, highly appreciated by citizens:
  - Empresas Públicas de Medellín (utility company with assets worth US\$10 billion): surplus of <u>US\$877 million</u> transferred to municipality in 2010-11
  - Metro Company
- Poverty given visibility collective self-esteem and sense of inclusion increased more than mobility
- A clear urban project carried over by successive governments



# <u> LUCL</u>



Dávila, J.D., (editor), *Urban mobility and poverty:*Lessons from Medellin & Soacha (forthcoming 2012).

www.ucl.ac.uk/dpu/metrocables

